

SAVE TIME ON EVERY CAR, EVERY DAY WITH DIRECT-HIT®

IF YOU ONLY KNOW IDENTIFIX AS A SOLUTION FOR HEAD-SCRATCHERS, IT'S TIME TO TAKE ANOTHER LOOK.

Identifix isn't just for hard-to-fix vehicle issues. More than our proven, short-cut tests and confirmed fixes, our online tool Direct-Hit gives you genuine OEM service & repair information to finish the job fast, factory scheduled maintenance plans for more revenue, and reliable parts & labor estimating. You even get quick access to routine service information for the "gravy" work. So you can save time on every car, every day.

You get it all with **NO CONTRACTS** or set-up fees, and **FREE** unlimited training for your staff!

USE DIRECT-HIT ON EVERY JOB AND:

- ✕ Diagnose and repair vehicles faster
- ✕ Reduce non-billable work time
- ✕ Boost customer trust and satisfaction
- ✕ Increase tech confidence and productivity
- ✕ Keep your shop profitable

SHOP TESTED. CUSTOMER APPROVED.

"No more diagnostic trees. No more guesswork. Direct-Hit takes us straight to the problem."

– RICK JIMENEZ, SAFETY BRAKE SERVICE

"Direct-Hit saves our technicians time, increasing our car count and saving our customers diagnostic expense."

– CHUCK GRAFF, MURPHY'S SERVICE CENTER



Want to save diagnostic time – even on intermittent issues?
Need quick access to OEM repair and routine service information?

See how Direct-Hit delivers what you need faster than your current system. Call 1.800.745.9649 now to take the Fix Faster Challenge!
And take advantage of our special offer for ACDelco Professional Service Centre Program members.





DIRECT-HIT IS UNLIKE ANY OTHER TOOL IN YOUR SHOP, GIVING YOU ACCESS TO:



TIME-SAVING DIAGNOSTICS

Our proven, real-world diagnostics help you find your fix faster than factory flowcharts. Short-cut test procedures are created from millions of calls to our Repair Hotline, and written by our own OE factory-trained, ASE Master, L1 Carline Specialists. Fixes are confirmed from over 150,000 techs in the field, and validated by our master techs before being posted to Direct-Hit, so you know you're getting reliable information you can trust.



GENUINE OEM SERVICE & REPAIR

Access unedited factory data on more than 35 vehicle makes, domestic and import. You get R&R info, pin-out and color wiring diagrams, specifications and more right from our Quick-Hits section so you can finish the job with speed, accuracy and confidence. Or go directly to the service manual information you need with Supercharged Search® technology that considers language across all OEMs to help you find exactly what you need without worrying about exact keywords.



FACTORY SCHEDULED MAINTENANCE

You can run Direct-Hit's Factory Scheduled Maintenance plans in under a minute and educate your customers on the benefits of routine service in plain-talk language, generating additional revenue for your shop. We also have maintenance reminder reset procedures!



PARTS & LABOR ESTIMATING

Direct-Estimate gives you the most current and reliable estimating information from MOTOR, combined with the convenience of parts ordering for increased productivity. Quickly build and save estimates that you can print, or even email directly to your customers for their approval.



REPAIR HOTLINE LIVE TECHNICAL ASSISTANCE

For support beyond the web, we have 45+ OE factory-trained, ASE Master, L1 Carline Specialists who are dedicated to working with you to find your fix.

Call 1.800.288.6210 for details.

PLUS: ✕ Service info for "gravy" work ✕ Full-color wiring diagrams ✕ iATN community integration
✕ Free training anytime ✕ No contracts, ever



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