



## 2022 ACDelco Professional Service Centre (PSC) and Professional Service Centre Member in the Retail Service Support Program (PSC RSSP) New Member Sign-Up Bonus Promotion - Guidelines

### Overview

- All Independent Service Centres (ISC), ACDelco Automotive Care Experts (ACE), and ACDelco Retail Service Support Program (RSSP Basic) members who register for the ACDelco Professional Service Centre (PSC) Program or ACDelco Professional Service Centre Member in the Retail Service Support Program (PSC RSSP) between March 1-May 31, 2022 are eligible for the New Member Sign-Up Bonus Promotion. Only NEW registrants qualify. See complete guidelines below.
- Each ISC needs to officially register for the ACDelco PSC or PSC RSSP by completing the applicable online registration form provided by their Sponsoring Distributor or the ACDelco Representative. The ISC must approve the ACDelco PSC or PSC RSSP agreements contained in the registration form, and be fully approved by you and ACDelco to qualify for this promotion.
- New qualifying ISCs will be automatically entered into the New Member Sign-Up Bonus Promotion once the program registration is fully approved by the sponsoring Distributor and ACDelco.
- The New Member Sign-Up Bonus Promotion will include a \$25.00 CAD Bonus Reward Payment, 50% off the monthly membership fee for a 3-month period (including the registration month), and a free Bonus MyShop training course. This equals savings of over \$500 CAD.
- The ACDelco PSC or PSC RSSP member's official registration date will be based on the initial date the registration form was submitted. No backdated registrations or exceptions will qualify for this promotion. Registered accounts prior to March 1<sup>st</sup> or after May 31<sup>st</sup> do not qualify for this promotion.
- The New Member Sign-Up Bonus Promotion is for NEW Program members only (existing ACDelco PSC and PSC RSSP members do not qualify). Accounts must be registered for either the ACDelco PSC or PSC RSSP Program by the 10th of the month to qualify for the Sign-Up Bonus payment within the same month. If a registration is received after the 10th, the Bonus payment will be processed during the next month's rewards.
- A New Member is considered an ISC, or ACDelco ACE or RSSP Basic member who has not been an active ACDelco PSC or PSC RSSP Member in the past 6 months (6 months prior to their registration date). If a business registers and was a recent program member who had cancelled in the last six months, this promotion does not apply and they will not qualify for the bonus or discounts.
- ACDelco ACE or RSSP Basic accounts who would like to transfer their current membership to the ACDelco PSC or PSC RSSP can qualify for the New Member Sign-Up Bonus Promotion if they transfer between March 1-May 31, 2022. The promotion will apply once they are fully approved for the new program. The online ACDelco PSC or PSC RSSP registration form is required to be filled out for the program transition as per the standard registration process. The Info-Line will not be accepting physical registration forms or program transition email requests.



- **Exclusions**
  - Existing ACDelco PSC and PSC RSSP Accounts, Non-Independent Service Centres, Fleets, GM Dealers, Jobbers and ACDelco full line and single Distributors.
  - New owners as part of an ownership change are not eligible for the New Member Sign-Up Bonus Promotion. If a new owner would like to take advantage of this promotion, they can cancel their existing ACDelco membership and re-register for the program. Please note that this would not be done automatically and the standard cancellation process will need to be followed and approved by the ACDelco District Manager.
  - If a new owner does cancel their membership and re-registers, they will lose their current tier standing and the benefit qualifications for the shop will restart.
  - The New Member Sign-Up Bonus cannot be combined with any other ongoing promotion or existing membership discount.
  - This is a one-time offer and accounts who took advantage of a previous New Member Sign-Up Bonus Promotion will not qualify.
- All ACDelco PSC and PSC RSSP Registration Guidelines apply for new members.
- *ACDelco reserves the right to modify or cancel the program at any time in whole or in part for any reason.*

### \$25 Sign-Up Bonus

- The \$25.00 Sign-Up Bonus will be paid to the new account either on the new cardholder's ACDelco Reloadable Visa Card or as a rebate through their reporting ACDelco distributor. This will be determined based on the rewards selection the new member selected during the initial registration.
- The benefit of the New Member Sign Up Bonus will be to give new program members a head start in earning rewards and will provide them with the opportunity to receive their reloadable Visa card during the first few weeks of their registration. This will reduce any delays in earning rewards due to Distributor eSmart tagging or late purchase reporting.
- The New Member Sign-Up Bonus is a one-time offer for new members only. It will be the first time they receive rewards since they need to first EARN rewards for their sign-up month purchases and not everyone necessarily qualifies. This will ensure they see a reward fairly soon after signing up.
- New accounts must register by the 10th of the month to qualify to earn the Bonus during the registration month. If an account registers after the 10th, the Bonus will be paid the following month during regular rewards processing.
- The New Member Sign Up Bonus is not transferable from one account to another and it cannot be converted to cash. The payment method (rebate or reward) can also not be changed from an original request.
- If an ACDelco ACE or RSSP Basic account is transferring their membership to the ACDelco PSC or PSC RSSP to take advantage of the Sign-Up Bonus Promotion, they will have the opportunity to update their rewards selection as part of their new registration as per the standard process.
- The New Member Sign-Up Bonus will be processed monthly during the regular rewards processing (20th of the month) and will be paid as a separate rewards payment and noted as a Bonus and not combined with regular monthly rewards.
- If the reloadable Visa card is selected as the rewards selection, the new card will be received within 2-3 weeks of the Bonus payment to the cardholder on file.



- If a customer owns multiple shops and registers more than one location onto the ACDelco PSC or PSC RSSP, all registered and fully approved accounts will qualify for the Bonus.
- The New Member Sign-Up Bonus will be processed monthly during the regular rewards processing (20th of the month) and will be paid as a separate rewards payment and noted as a Bonus and not combined with regular monthly rewards.
- If an ACDelco PSC or PSC RSSP account registered for the Rewards Program with more than one cardholder and selected the reloadable Visa card as the rewards selection, the total Bonus will be divided between all cards (i.e. \$12.50 each for two cardholders on file).
- The ACDelco Program Member is responsible to declare the value of the Sign-Up Bonus to the appropriate tax authorities, along with any of their rewards earnings.
- All ACDelco Rewards Program Guidelines will apply for this Sign-Up Bonus.

### 50% off First 3-Months Membership Fees

#### **Registration Dates: March 1 – May 31, 2022**

- The 50% discount on Monthly Membership Fees offer is valid for the first three months of billing for registrations received between March 1-May 31, 2022 and will start with the billing for the registration month. If a registration is received after the 10th and billing for that specific month has already been processed, the account will be billed for two months during the next month's membership billing as a reconciliation for the registration month and in market month.
- ACDelco PSC accounts will be automatically billed the regular rate of \$114.95 and ACDelco PSC RSSP the regular rate of \$84.99 on the fourth month once the promotion has ended. All billing will occur through the sponsoring ACDelco Distributor at the time of billing.
- The new account will have access to all ACDelco PSC and PSC RSSP benefits during the promotion period, including Training, Roadside Assistance, Consumer Assurance, and all program discounts.
- All fees are billed via ACDelco to the sponsoring ACDelco Distributor monthly, to be re-billed by the sponsoring ACDelco Distributor to the ISC (at your discretion).
- Distributor billing will show an initial invoice and a credit on the same invoice to reflect the accounting change and promotion.
- The 50% off discount only applies to the ACDelco PSC and PSC RSSP monthly membership fee and any additional fees incurred for training or other ACDelco items will follow the standard ACDelco billing guidelines.

### One (1) Free MyShop Training Course – Scheduling Required before Expiry

- As part of the New Member Sign-Up Bonus Promotion, new accounts will receive a credit for one (1) customized MyShop Training Course. MyShop training is an exclusive benefit for ACDelco PSC and PSC RSSP Tier 4+ accounts and not something offered to new members.
- The ACDelco Info-Line will email a customized coupon for the no charge MyShop training course to the new account. The Technical Service Manager from the Training Team will contact the account to coordinate scheduling a date with the account and the sponsoring distributor.
- The MyShop will be in-person or virtual based on any guidelines or restrictions at the time of registration and as per scheduled and agreed upon by the member, Distributor and ACDelco Technical Service Manager. All virtual classes will be conducted using the Web-Based Zoom



Conferencing Tool and course content will be presented Live, by the Technical Service Manager through our standard training presentation templates.

- Each technician will receive attendance for their participation and the LMS training website will be updated with their attendance after the training session.
- **Expiration:** The MyShop must be booked within three months of the registration month and will expire after this date. Accounts must continue to be active members at the time of the scheduled MyShop.