



ACDelco Professional Service Centre Member in the Retail Service Support Program (PSC RSSP) Guidelines

The ACDelco Professional Service Centre Member in the Retail Service Support Program (PSC RSSP) is a loyalty program, through which qualified Independent Service Centres (ISC) accounts can register and participate. The ACDelco PSC Program is designed to provide additional benefits that help support ISCs grow their business, increase profitability and improve overall operating efficiency.

All ACDelco PSC RSSP accounts must have a registered program affiliated Head Office and the Sponsoring ACDelco Distributor pre-approved by ACDelco Head Office to qualify and participate.

Program Structure and Benefits*

The following are included with approved membership, ensure to review all applicable benefit details and guidelines:

- Online Training - Access to unlimited Online Training, as well as other forms of training as defined by the specific ACDelco PSC RSSP Tiers' training allocation
- ACDelco PSC Rewards Program - Earn ACDelco PSC Rewards Points on an ACDelco PSC Reloadable Visa Card or through a Distributor Rebate based on a minimum purchase of \$1,650/month (non-cumulative), with a monthly award of 1-5% on all ACDelco purchases, based on monthly purchase amount
- Marketing Materials - included in specific ACDelco PSC RSSP marketing mailings
- Identifix - Access to discounted rates
- Moneris - Access to preferred rates
- Labour Reimbursement via the ACDelco program – on qualifying ACDelco products that fail due to manufacture's defect
- Roadside Assistance support available for customers
- Nationwide Warranty Coverage for customers over 40kms from original ACDelco PSC RSSP repair facility.
- Signage Program – reimbursement for qualifying branded business signage
- Digital Menu Board – Access & Discounts
- Info-Line Support Centre to help with program enquiries
- Technical Delivery Systems (TDS) subscription - Access to a discounted rate on Service Programming System (SPS2) and GM Service Information (GMSi)
- Monthly Member Promotion - Exclusive monthly member promotions providing the chance to earn Bonus Program Rewards, gift cards or ACDelco merchandise
- Special recognition anniversary mailings once one, five and ten years of membership milestones have been reached
- Benefits can range by Tier Level - ACDelco assesses an ACDelco PSC RSSP member's tier level each year based on their previous years' average monthly purchases, and adjusts the tier if necessary. Member tiers are re-evaluated in July looking at the first six



months and if qualified, members can increase their tier level (members tier levels will not be decreased)

Log into www.TechConnectCanada.com for all benefit details and eligibility and see below for restrictions on qualifications based on tier level.

ACDelco PSC RSSP Member Eligibility

- Open only to Canadian Independent Service Centres (ISC). An Independent Service Centre is defined as an *Independent* Canadian repair facility whose primary business is the service and repair of vehicles for their direct customers and is independently owned and operated.
- Each ACDelco PSC RSSP member must be a Canadian ISC who currently buys from an authorized Canadian ACDelco Distributor. Active GM and other OE Dealers, Fleet accounts, Active ACDelco ACE, PSC, RSSP or KFLT accounts, Specialty Chains, Big Box Retailers as well as Distributors and Jobbers (all outside of the qualifying ISC group) are excluded from participating in this program.
- Each ACDelco PSC RSSP member must be sponsored by an ACDelco authorized Canadian Distributor in their area (Sponsor).
- All ACDelco PSC RSSP accounts must have a registered program affiliated Head Office and the Sponsoring ACDelco Distributor pre-approved by ACDelco Head Office to qualify and participate.
- Enrolment and member approval is required to participate
- Be approved by an ACDelco Distributor and ACDelco. Approval is required by the indicated sponsoring ACDelco Distributor as well as the applicable ACDelco District Manager.
- Individuals must provide their complete business details as part of their enrollment. This includes an owner/main contact, their business name, business email address, business phone number, and business mailing address.
- Enrol and opt-in to the ACDelco PSC Rewards Program (to qualify for the ACDelco PSC Rewards, enrolment and opt-in is required to participate). Enrollment and opt-in to be completed on the ACDelco PSC RSSP Registration Form.
- During the term of its enrolment in the ACDelco PSC RSSP, members must:
 - Make ACDelco parts the ACDelco PSC RSSP members' first choice for quality automotive products and aim to purchase a minimum of \$1,650 per month of ACDelco product.
 - Represent the ACDelco value proposition by providing high quality service, fair value and convenience, and develop trust by being dedicated to customer satisfaction.
 - Employ trained technicians in all areas of work performed
 - Maintain a facility that is comfortable and professional in appearance.
 - Prominently display current ACDelco signage, including an ACDelco PSC RSSP member plaque

Registration

- Each ISC business needs to officially register by completing the online registration form provided by their sponsoring Distributor OR ACDelco Representative and approve the ACDelco PSC RSSP agreement. To enroll and opt-in to the ACDelco PSC Rewards Program, the ISC must select “YES Enroll in the ACDelco Professional Service Centre Rewards Program” on the online registration form.
- The ACDelco PSC RSSP member’s official registration date will be based on the initial date the registration form was submitted.
- The ACDelco PSC RSSP member will be given a 6-digit proprietary ACDelco member account code starting with a 5.
- The ACDelco PSC RSSP member must be sponsored by an authorized ACDelco Distributor who is required to confirm and approve their sponsorship and membership.
- Each individual shop is required to pay the regular monthly fee which will be billed through the sponsoring ACDelco Distributor.
- Active ACDelco PSC RSSP members may elect to change their sponsoring ACDelco Distributor. This requires the member account to complete, sign and authorize this via a Sponsor change form, and for this to be approved by the local ACDelco District Manager and new Sponsoring Distributor. The new sponsor must be pre-approved by ACDelco Head Office to qualify and participate.
- ACDelco PSC RSSP member owners who own multiple businesses are required to register each shop individually, attain a membership for each business and pay the full membership fee for each individually addressed shop if they would like to have each business participate, including earning rewards for each business’ purchases, and participating in promotions. A shop that has not registered but is affiliated through ownership will not gain access to the program benefits and will not earn rewards for the monthly purchases for that non-registered shop. Only officially registered shops who have gained membership through the Sponsoring Distributor and ACDelco approvals will qualify for program benefits and rewards regardless of if the businesses are under the same corporation or owned by the same individual. This includes participation in program promotions. Contact your ACDelco representative to confirm if you are eligible for a multiple-shop owner discount.
- Mobile repair facilities demonstrating their qualification as an ISC, and complete repairs at customer locations must have a physical business address to participate in the ACDelco PSC RSSP and like above would need one membership per business/location.
- An ISC can be a member of only one ACDelco membership program.
- Active ACDelco ACE, PSC and Key Fleet members cannot also register for this program. They can however cancel one membership and register for another if approved by ACDelco and the Sponsoring Distributor.
- If an ACDelco PSC RSSP member registers after the monthly membership billing has been processed, their first charge is processed the following month, however they gain access to all program benefits and logins as soon as they are fully approved. Rewards earnings and membership billing start the month of registration.
- If an ACDelco ACE or RSSP Basic member elects to join the ACDelco PSC RSSP after a minimum of 6 months on the ACDelco ACE or RSSP Basic program, ACDelco will



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review their monthly average purchases and place that ISC business into the appropriate ACDelco PSC RSSP Tier level for the remainder of the year, prior to the traditional year-end re-tiering and potentially above the standard Tier 1 assignment for new members. ACDelco PSC members who join the ACDelco PSC RSSP will remain in the same tier level as their ACDelco PSC membership at the time of the transition. The newly signed ACDelco PSC RSSP account will then qualify for all benefits within that Tier level.

Cancellation

- Each ACDelco PSC RSSP member may cancel at any time for any reason, and is preferred to give notice by the 15th of the month, by completing in full and signing a cancellation form.
- If the ACDelco PSC RSSP member account cancels, they will not be billed or earn rewards for that cancellation month. If membership billing is already processed before the cancellation is submitted, the membership fee will be credited in the next month's billing.
- The official cancellation date is used to reconcile any benefit usage near the time of the cancellation, including rewards, which will not be earned during the cancellation month.
- If membership is cancelled and the repair facility is taken over by a new owner at a later date, they will be given a new ACDelco account code. If the new owner decides to maintain the ACDelco PSC RSSP membership without a cancellation, ACDelco will review the account and register the business at the same Tier level for that calendar year and they will keep the existing ACDelco account code. The new owner's ACDelco PSC RSSP Tier level will be re-evaluated along with all other ACDelco PSC RSSP members each calendar year.
- **Exception:** If an ACDelco PSC RSSP member cancels from the ACDelco PSC RSSP to register for the ACDelco ACE or PSC, they will be billed the month of their cancellation for the new program's membership fee, and in such will receive ACDelco ACE or PSC rewards points for the purchases made in that month. They would not earn rewards or be billed for the ACDelco PSC RSSP.
- Please note that in order to receive ACDelco ACE or PSC rewards points, the purchases minimum of \$1,650 in ACDelco parts within that specific month must be reached.

Membership Cost and Administration

- Monthly Fee: \$99.00 per month, per individual shop. This is a preferred ACDelco PSC RSSP monthly rate.
- All fees plus applicable taxes.
- All fees are billed via ACDelco to the sponsoring ACDelco Distributor on a monthly basis, to be re-billed by the sponsoring ACDelco Distributor to the ISC (at the ACDelco Distributor's discretion).

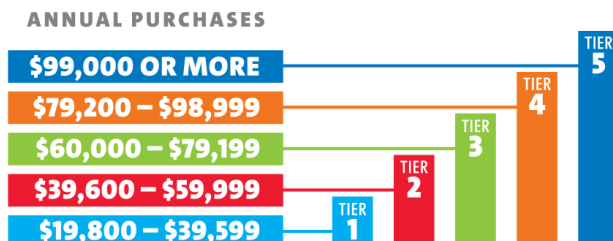
Reported Purchases

- Only purchases from an authorized Canadian ACDelco Distributor reported via eSmart will qualify for the rewards programs. Manual reporting will not be available.
- In order to qualify for the rewards program, it is mandatory for each ACDelco Distributor to have completed eSmart tagging and to have authorized the registration for the shop.
- ACDelco PSC RSSP members may purchase from more than one qualifying ACDelco Distributor. Each ACDelco Distributor must tag all ACDelco PSC RSSP members in order for purchases to be reported in eSmart.

ACDelco Professional Service Centre Member in the Retail Service Support Program (PSC RSSP) Tiers

The program has five tiers that a member can be placed in. All new ACDelco PSC RSSP members start in tier level 1 if they did not transfer from another program. Each tier earns the ACDelco PSC member even more benefits. Each ACDelco PSC RSSP member is placed in a tier based on their annual purchase support of ACDelco parts. Accounts will be re-tiered twice during a calendar year, once in January and once in July.

During the annual January re-tier all accounts will be evaluated and placed in a new Tier, if applicable, based on purchases from the previous year. During the mid-year re-tier an account's tier level will be adjusted based on their monthly average of purchases based on the previous six months (January to June). Only accounts that move up a tier will be adjusted, any accounts who would have dropped a Tier will not be adjusted and they will remain in their current annual Tier.



PSC RSSP Tier Benefit Highlights

Tier 1

- ACDelco Web Based Online Training – unlimited access to hundreds of online courses including Video, Diagnostic, Technical, and TechTube
- Access to ACDelco Seminars and/or Half Day Training (subject to availability)
 - Eligible to enroll one student for each available in person training session for a preferred rate
- ACDelco PSC Rewards Program

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- Two monthly rewards payment methods – reloadable Visa card or rebate via reporting Distributors
- Earn up to 5% in PSC Rewards on all ACDelco parts purchases from their authorized ACDelco Distributors (minimum monthly purchase required)
- TechConnect Canada Website
 - Secure website with program and marketing support
- ACDelco PSC RSSP eNewsletter
 - Access to weekly emails with product and program information
- ACDelco Roadside Assistance Support – available to offer customers
- Labour Reimbursement – on qualifying products that fail due to manufacture’s defect
- Nationwide Warranty Coverage for customers over 40kms from original ACDelco PSC RSSP repair facility.
- Preferred Moneris Rates – Low/discounted Moneris card processing rates
- Gem-Car Shop Management – discount on monthly subscription
- Identifix Discount
- Digital Menu Board – Access & Discounts
- Customized Message/On Hold – discounted packages
- GM eSI – CONNECTION Promotion

Tier 2

All Tier 1 Benefits PLUS

- ACDelcoCanada.com Shop locator listing
- Access to ACDelco Seminars and/or Half Day Training (subject to availability)
 - Eligible to enroll two students for each available in person training session for a preferred rate

Tier 3

All Tier 2 benefits PLUS

- GM New Vehicle Purchase Program – discounts on purchase or lease of new GM vehicle
- Sign Program – reimbursement up to \$1,000 for ACDelco shop signage (see Sign program guidelines)
- Technical Delivery Systems (TDS) Subscription Package Discounts
- Access to ACDelco Seminars and/or Half Day Training (subject to availability)
 - Eligible to enroll unlimited students for each available in person training session for no charge

Tier 4

All Tier 3 benefits PLUS

- Scheduled MyShop in shop Training
- Art Supply – Customized artwork upon request
- Sign Program – reimbursement up to \$1,000 for ACDelco shop signage (see program guidelines)
- Digital Menu Board – Additional Discounts



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- Epicor Service CRM – Additional Discounts

Tier 5

All benefits of Tier 1-4 PLUS

- Access to Priority Seating for ACDelco Seminars and/or Half Day Training (subject to availability)
 - Eligible to enroll unlimited students for each available in person training session for no charge
- Sign Program – reimbursement up to \$2,000 for ACDelco shop signage (see program guidelines)

ACDelco PSC Rewards Program

- All Independent Service Centres who are active in the ACDelco Professional Service Centre Member in the Retail Service Support Program (PSC RSSP) are eligible to participate in the ACDelco PSC Rewards program.
- Enrollment and opt-in are required to participate.
- All enrollments in the ACDelco PSC Rewards Program must be in an individual's name for the reloadable Visa card and the Distributor rebate.
- ACDelco PSC Rewards Program contacts are assigned a unique four digit number by the Rewards Administrators upon enrollment. For owners who select the reloadable Visa card payment method, this will ensure their qualifying deposits are placed on one reloadable card (if requested).
- The ACDelco PSC Rewards Program contact will receive email confirmations if rewards are earned and access to a rewards web site (for each eligible member business)
- Independent Service Centre are eligible to enroll two cardholders per membership for the reloadable visa card. If rebate is selected, there can be only one user / contact on file.
- ACDelco PSC Rewards can be paid by via a Reloadable PSC Visa card or as a rebate through the program member's reporting ACDelco distributor(s). New ACDelco PSC Members will select the rewards payment method when they register, and this will be in effect for the calendar year.
- An optional annual rewards payment method opt-in will be available every December allowing the ACDelco PSC RSSP members to switch their rewards type for the new year if they choose.
- If they decide to switch their rewards payment method, it is effective for purchases made as of January 1 of the new year.
- No exceptions or changes will be made to the type of reward payment selected for the remainder of the 2026 calendar year. Once a program member selects their rewards payment option, it is maintained throughout the calendar year for all rewards applied to that year.



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- It is the owner for the ACDelco PSC RSSP account who decides the rewards payment method for their shop. If an account has more than one cardholder and the owner decides to switch to a distributor rebate, this changes the rewards payment method for the entire account. Only one payment type is available per member account (Cannot have one cardholder and the rebate option).
- If an account is switching from the ACDelco Automotive Care Experts (ACE) Program or ACDelco PSC Program (PSC) to the ACDelco PSC RSSP, they can switch their reward type outside of the yearly update as part of their new program registration. If they were earning their ACDelco PSC RSSP rewards on a reloadable Visa card and would like to continue for their new ACDelco membership, a new PSC reloadable Visa card will be issued. They will keep the same reloadable Visa card if they are switching between ACDelco PSC RSSP and PSC. Points will be loaded on an existing card (unless cardholders are changed with this).
- ACDelco PSC RSSP member purchases may only be made from a participating authorized Canadian ACDelco Full Line Distributor.

Log into www.TechConnectCanada.com for full ACDelco PSC Rewards Guidelines.

ACDelco PSC Rewards Monthly Qualifications

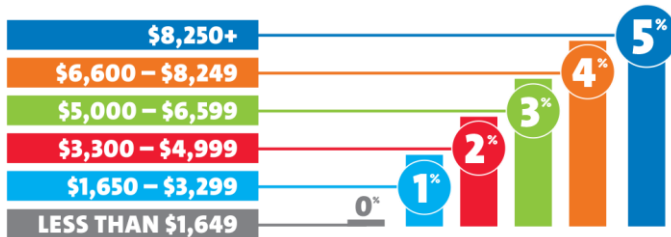
- A minimum monthly total of \$1,650 in ACDelco parts purchases is required to qualify. Only ACDelco parts within the ACDelco catalogue, sold to an authorized ACDelco Distributor and as reconciled and passed via the reporting distributor's eSmart application will qualify (non ACDelco parts purchase including the monthly program fee do not qualify).
- All purchases must be made from a qualifying full line ACDelco Canada distributor
- When the ACDelco PSC RSSP account purchases ACDelco parts, they can earn up to 5% of their purchases on an ACDelco PSC Visa Rewards card, or as a rebate administered via their ACDelco reporting distributor(s), with a minimum purchase of \$1,650 during that specific month
- Rewards are earned and paid out monthly. Rewards can be earned each month and are paid out within approximately 6 weeks from the end of the month of purchase
- Accounts that purchase less than \$1,650 in ACDelco parts in a calendar month will not earn ACDelco PSC Rewards for that month
- Monthly rewards percentages applied for the rebate for the specific month are based on the total of the member's monthly purchases. See the chart below for the monthly minimums and percentage earnback.

ACDelco PSC RSSP Monthly Rewards Qualifications

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MONTHLY PURCHASES



**ACDelco reserves the right to modify or cancel the program at any time in whole or in part for any reason. Late or falsely reported purchases will not be accepted. Active GM and other OE Dealers, Fleet accounts, Active ACDelco PSC, ACE, RSSP Basic or KFLT accounts, Specialty Chains, Big Box Retailers as well as Distributors and Jobbers (all outside of the qualifying ISC group) are excluded from participating in this program.*