





KNOWLEDGE IS POWER		•		•	•	
 Marketing materials to host a car care clinic for your customers Presentation segments on vehicle maintenance and routine car care 						
TFor complete Annual Bonus Promotional Guidelines, including qualification requirements, visit the ACDelco TechConnect web details and for qualifications. Up to 24 months/40,000kms for Genuine 6M and Professional/Gold Product Lines is effective c (active at the time of the repair and claim submission). Battery coverage is per the detailed Consumer Assurance Quick Rel October 1, 2021.	n repairs	as of July	y 1, 202Ó	for active	members	S

MARKETING SUPPORT CONT'D TIER	1	2	3	4	5
ART SUPPLY				•	•
· Access to customized artwork to help promote your shop					
EXCLUSIVE MAILINGS - Program updates and marketing material throughout the year	•	•	•	•	•
DIGITAL MENU BOARD Additional Discounts Available Access to innovative menu board for waiting room Customizeable based on your shop ACDelco professionally designed content Video On Demand smartphone app included with any subscription service OR as a separate annual subscription option Discounted subscription	•	•	•	•	•
CUSTOMIZED MESSAGES/ON HOLD Discounted package rates, 1-3 discounted packages to choose from	•	•	•	•	•
eNEWSLETTER · Access to weekly emails making sure you are up to date on all product and program information	•	•	•	•	•
TECHNICAL SUPPORT & DISCOUNTS TIER	1	2	3	4	5
GM ESI – CONNECTION PROMOTION	•	•	•	•	•
 Free monthly access to GM eSI based on previous CONNECTION purchases 					
IDENTIFIX	•	•	•	•	•
· Discounts off the standard monthly rate					
TECHNICAL DELIVERY SYSTEMS (TDS) Subscription Package · Qualify to purchase one year of Service Programming for \$995 (USD) and an additional offer to purchase a one year of Service Information (SI) at the discounted rate of \$900 (USD).			•	•	•
NEW! ALL DATA REPAIRS • Discounts off the standard monthly rate	•	•	•	•	•

