



2021 ACDelco PSC, ACE, PSC RSSP and RSSP Double Points Bulk Oil Promotion – RULES AND REGULATIONS

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PROMOTION OFFICIAL GUIDELINES

CONTEST PERIOD

The 2021 ACDelco PSC, ACE, PSC RSSP and RSSP Double Points Bulk Oil Promotion (“Promotion”) is offered in Canada by ACDelco, a division of General Motors of Canada Company “GM Canada” (1908 Colonel Sam Drive, Oshawa, ON, L1H 8P7 – hereinafter the “Sponsor” or “ACDelco”) and takes place from 12:00:00 AM (ET) April 1, 2021 to May 31, 2021 at 11:59:59 pm ET (“Promotion Period”). The promotion is open only to Canadian ACDelco Professional Service Centre (“PSC”) members, ACDelco Automotive Care Experts (“ACE”), Retail Service Support Program (“RSSP”) and Professional Service Centre members in the Retail Service Support Program (“PSC RSSP”), who, as of May 31, 2021 had signed and were official registered as an ACDelco member (“Eligible Account”).

ELIGIBILITY

The Promotion is open to Canadian Independent Service Centres (“ISC”) who are: (i) are residents of and have a legal business in Canada; (ii) perform vehicle service and repairs for vehicles owners and (iii) are officially registered as ACDelco PSC, ACE, RSSP or PSC RSSP member. The ISC owner/manager (an “Entrant”) must have reached the legal age of majority in their province or territory of residence at the time of the promotion. Notwithstanding any other provision of these Official Rules (these “Rules”), authorized GM Canada Dealers, ACDelco Distributors and/or jobbers and any other person or entity involved in the administration, execution of fulfillment of this Promotion (including without limitation the Administrators (defined below) as well as their respective employees, representatives and agents (collectively, the “Promotion Parties”) are not eligible to participate in this Promotion.

For greater certainty, the Entrant must be authorized at the time of registration (and must remain authorized during and after the Promotion) by the ISC to: (i) provide to GM Canada any and all required information that relates to the ISC for the purposes of administering and promoting the Promotion in accordance with these Rules; (ii) enter the Promotion on behalf of the ISC; and (iii) agree to be legally bound by these Rules on behalf of the ISC. Each Entrant must ensure the ISC account is in compliance with these Rules.

At any point during or after the Promotion (including, without limitation, after a reward has been awarded), the Sponsor reserves the right, in its sole and absolute discretion, to require proof, in form and substance satisfactory to the Sponsor (including, without limitation, requiring the Entrant to sign a legally binding agreement such as an affidavit), that: (i) the Entrant meets the eligibility requirements specified in these Rules; (ii) the ISC meets the eligibility requirements specified in these Rules; (iii) neither the Entrant nor ISC in any way has knowledge that the Entrant violated these Rules (as determined by GM Canada in its sole and absolute discretion); (v) the Entrant has the legal right to: (a) enter the Promotion on behalf of the ISC; (b) agree to be legally bound by these Rules on behalf of the ISC; and/or (c) consent to the storage, usage and sharing of any personal information submitted in connection with this Promotion for purposes of administering and promoting the Promotion; and/or (vi) is required for any other reason GM Canada deems necessary, in its sole and absolute discretion, for the purposes of administering this Promotion in accordance with these Rules, or for any other reason.

INDEPENDENT CONTEST ADMINISTRATOR



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CMG Marketing Inc. (the “Administrator”), 895 Don Mills Road, North York, ON M3C 1W3

AGREEMENT TO THE OFFICIAL RULES

By participating in the Promotion, each Eligible ACE, RSSP or PSC account Entrant (on its own behalf and on behalf of the applicable ISC) fully and unconditionally agrees to and accepts to be legally bound by these Rules and the decisions of the Sponsor and the Administrator, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein, as determined in the sole discretion of the Sponsor.

PROMOTION DETAILS

April and May: In April and May 2021, eligible ACDelco PSC, ACE and PSC RSSP will have the opportunity to receive double the ACDelco Program Rewards on their bulk oil purchases in line 10J. Eligible account must buy the program minimum monthly in overall ACDelco purchases as reported by their ACDelco supplier in April and May 2021 to qualify to receive the double rewards on bulk oil purchases. At the end of each month, the Administrator will review all eligible bulk oil purchases as reporting by the supplying ACDelco Distributors, and determine the total bonus amount for the specific month. The two months will be calculated separately and bulk oil purchases will not be combined for both months for the bonus rewards payment. Only net bulk oil purchases between April 1 to April 30th and May 1 to May 31, 2021 will qualify. Incorrectly or late net purchases will not qualify.

Eligible accounts that transfer from one ACDelco program to another during the promotion timeframe will receive their bonus rewards based on the program membership at the time of the rewards payment and based on the new program percentages and monthly minimums. The bonus rewards will be processed as per the regular program rewards payment process.

The maximum percentage an ACDelco ACE account can earn on the qualifying line purchases will be 4%. The maximum percentage an ACDelco PSC, PSC RSSP and RSSP account can earn on the qualifying line purchases will be 10%.

Depending on the member rewards specification, the Bonus will be paid out through a reporting distributor rebate or through the PSC Visa rewards. The cardholder on file will earn the Visa rewards. Only the Eligible account cardholder on file will earn the Bonus Visa rewards points. Only accounts that were registered and approved as an active member on or before May 31, 2021 qualify to earn the bonus.

The Bonus for all RSSP accounts will be paid to the owner on file through an Ultimate Dining gift card. RSSP member must purchase program minimum of \$1,250 in overall ACDelco purchases to qualify. \$500 of the \$1,250 minimum must be in bulk oil purchases.

RESTRICTIONS

- Only active Canadian PSC, ACE, RSSP and PSC RSSP accounts/members who were official program members as of May 31, 2021 may qualify. Non program Independent Service Centres, GM Dealers, Jobbers and ACDelco full line and single Distributors do not qualify.
- All ACDelco purchases will be summarized by official ACDelco account codes. Purchases will be calculated using ACDelco's eSmart purchase Reporting System, using Net purchases (total purchases before tax, less warranty, less returns) and all purchases must be posted by June 10, 2021.
- All ACDelco part purchases from multiple ACDelco Authorized Full Line Distributors will be combined for the month. Late or inaccurately reported purchases will not be applied. If April and/or



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May purchases are provided late through this reporting, and tagged later – these purchases will not qualify for this promotion.

- Incorrectly reported net purchases will not qualify. ACDelco's records are final in the event of dispute. Backdated or delayed registrations will not qualify.
- To qualify, ACDelco accounts must be active at the time of the rewards payout.
- If an account does not meet the program monthly minimum, as noted above, in overall ACDelco purchases as reported by their supplying ACDelco Distributors in April and May, 2021, they will not receive the double points for Line 10J purchases.

GM CANADA PRIVACY POLICY

At General Motors of Canada Company ("GM Canada"), we respect your privacy and value our relationship with you. Your personal information will be protected, will never be sold, and unless we advise you in advance, will be used only by GM Canada, our affiliates, dealers, and service providers (only to provide services). Our goal is to enhance your product and service experience with us. By submitting this personal information to us, you are consenting to its use and disclosure for the following purposes:

- Meeting safety, security, legal and regulatory requirements;
- Providing you with general marketing, product, service and business partner information and offers;
- Conducting market analysis;
- Maintaining the accuracy of our records to respond to your inquiries and provide you with warranty or other customer service communications, and otherwise manage our or our dealers' relationship with you;
- Satisfying other reasonable, legitimate business interests (such as collecting outstanding debts).

For the purposes set out in this privacy statement, GM Canada or one of its affiliates or an unaffiliated service provider may process, store, and/or otherwise use your personal information outside of the province in which you reside and/or outside of Canada, and under the laws of those other jurisdictions, in certain circumstances, courts, law enforcement agencies, regulatory agencies or security authorities in those other provinces or foreign jurisdictions may be entitled to access your personal information. If you do not wish to receive notice of special offers or other marketing information, or if you would like to receive only certain types of communications from us, please let us know. We would also be happy to answer any questions you may have about our revised 2010 Privacy Policy or practices, or to provide you with further information about those with whom your information is shared.

Please contact us at 1-800-GM-DRIVE (1-800-463-7483) or view our revised privacy Policy on our Web site at <http://www.gm.ca/gm/english/corporate/about/privacy/overview>. Alternatively, our mailing address is: Consumer Privacy Co-ordinator, General Motors of Canada, Mailcode CA1-163-005, 1908 Colonel Sam Drive, Oshawa, Ontario, Canada L1H 8P7.

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TAX STATUS

The Prizes awarded under this Promotion are made by GM Canada to the confirmed winners. Liability (if any) for withholding, reporting or payment of any applicable Federal, Provincial, GST or other sales or



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Income Tax is the sole responsibility of the confirmed winner, and not ACDelco or GM Canada or any of the other Released Parties.