



In-store Marketing Solutions

ACDelco Canada Program, open exclusively to all active ACDelco Automotive Care Experts, Professional Service Centre and Retail Service Support Program members.

Engaging customers in-store is an important stop on their path to purchase. With our platform, you'll optimize common customer touch points such as when they call, when they're at your counter, and while they wait, and turn them into selling opportunities. And with access to our library of automotive content and talented designers and producers, you can quickly create and update the messaging that's most relevant to your brand.

Engage Your Customers



Digital Signage

Visual marketing that engages, educates, and entertains customers.



On-Hold Marketing

Engage customers even if you have to place them on hold.

Want to learn more?

Request a Free Consultation Today!

**Contact John Cornwall at (800) 584-4653 x8942 or
john.cornwall@spectrio.com**

spectrio



Service Menu Board



Waiting Room TV

Digital Signage

Customers buy when they understand. So whether they're at your counter, in your waiting area, or you're dealing with them one-on-one, equip yourself with the tools and content to build their knowledge about your brand. From pricing and promotions, to the reasons why different repairs are important, use Digital Signage to demonstrate value and build trust.



Player & Setup
Plug-and-play,
preprogrammed media player.

\$170



**Any Digital
Signage Product**

\$80

Additional discounts for Tier 4 & 5 PSC members

On-Hold Marketing

85% of your customers who call prefer on-hold messages to silence. On-Hold Marketing combines custom messaging and music that can increase call retention, promote specific services and drive revenue.



Player & Setup
With Self installation

Professional on site
installation available starting
at \$265

\$135



**Our Quarterly
Update Package**

\$59

Additional discounts for Tier 4 & 5 PSC members

Educate Customers On Demand

Free with any service, or sold separately for \$420 annually - Vehicle on Demand takes the complexity out of car maintenance by explaining complicated repairs with simple language and 3D animations. Use it on your Digital Signage, or any mobile or tablet device with the VOD app.



Contact John Cornwall at (800) 584-4653 x8942 or john.cornwall@spectrio.com