

TRAINING	TIER	1	2	3	4	5
Live In-Person & Virtual + Online On Demand						
WEB BASED ONLINE TRAINING · Unlimited access to hundreds of online courses · Includes Video, Diagnostic, Technical, TechAssist, TechTube		•	•	•	•	•
SEMINARS – Live In-Person and Virtual · 3-hour Instructor-Led courses · Covers various systems and makes/models · Hosted by Distributor to ensure a convenient date, time and location · NEW! Virtual Seminars to accommodate travel and in person restrictions		•	•	•	•	•
MYSHOP ON SITE TRAINING – Live In-Person and Virtual · Instructor-led Training at YOUR place of business · Covers various systems and makes/models · NEW! Virtual MyShop Customized training to accommodate travel and in person restrictions					•	•
TRAINING WEBSITE · Create and manage complete training profile · Track all online and instructor-led courses completed – by technician		•	•	•	•	•
BUSINESS SUPPORT						
INFO-LINE · Dedicated support line for all Program questions and issues		•	•	•	•	•
MONERIS CREDIT/DEBIT CARD FEES · Low/discounted preferred Moneris card processing rates		•	•	•	•	•
GM NEW VEHICLE PURCHASE PROGRAM · Discounts on the purchase or lease of a new GM Vehicle				•	•	•
UNIFORM PROGRAM · Access to ACDelco uniforms for launder or purchase		•	•	•	•	•
TECHCONNECT WEBSITE · Secure Website with program and marketing support · Access to Roadside Assistance marketing, Logos, Knowledge is Power and more		•	•	•	•	•
MECHANICNET CUSTOMER CRS · Discounted monthly rates		•	•	•	•	•
AUTO VITALS · Discounted rates on monthly subscription		•	•	•	•	•
GEM-CAR SHOP MANAGEMENT SOLUTION · Discounted rates on subscription		•	•	•	•	•

AC103547



PROGRAM MEMBERSHIP.

It all adds up.

Take full advantage of all the benefits of the ACDelco PSC program as part of the Retail Service Support Program.

Effective April 1, 2021

MEMBERSHIP IN THE
RETAIL SERVICE SUPPORT PROGRAM

EARNBACK	TIER	1	2	3	4	5
ACDelco PSC RSSP REWARDS PROGRAM		●	●	●	●	●
<ul style="list-style-type: none"> Two monthly rewards options – Reloadable Visa Card or Rebate via Reporting Distributors Earn up to 5% back on each month on every qualifying ACDelco part you buy 						
New card as of February 2020 purchases						

CONSUMER ASSURANCE	TIER	1	2	3	4	5
ROADSIDE ASSISTANCE		●	●	●	●	●
<ul style="list-style-type: none"> Roadside Assistance for your customers No additional charges for admin or per use Valid up to 12 months after their qualifying repair 						
LABOUR REIMBURSEMENT – UP TO 24-MONTH!		●	●	●	●	●
<ul style="list-style-type: none"> Labour reimbursement for qualifying products that fail due to a manufacturer's defect Reimbursement up to \$85/hour (see program details for more information) Fleet/Commercial repair qualifications Up to 24-month limited labour coverage* 						

MARKETING SUPPORT	TIER	1	2	3	4	5
ACDelcoCanada.com LOCATOR LISTING			●	●	●	●
<ul style="list-style-type: none"> Shop profile on the national website locator 						
SIGNAGE PROGRAM				●	●	●
<ul style="list-style-type: none"> Reimbursement for half the cost of ACDelco branded sign Up to \$500 reimbursement Up to \$700 reimbursement 				●	●	●
KNOWLEDGE IS POWER		●	●	●	●	●
<ul style="list-style-type: none"> Marketing materials to host a car care clinic for your customers Presentation segments on vehicle maintenance and routine car care 						

TO QUALIFY

ACDelco PSC members who are RSSP participants must have a registered program affiliated head office, already registered and approved by both their Head Office and the ACDelco Head Office.

MARKETING SUPPORT <i>CONT'D</i>	TIER	1	2	3	4	5
ART SUPPLY					●	●
<ul style="list-style-type: none"> Access to customized artwork to help promote your shop 						
EXCLUSIVE MAILINGS		●	●	●	●	●
<ul style="list-style-type: none"> Program updates and marketing material throughout the year 						
DIGITAL MENU BOARD		●	●	●	●	●
<ul style="list-style-type: none"> Additional Discounts Available Access to innovative menu board for waiting room Customizeable based on your shop ACDelco professionally designed content Video On Demand smartphone app included with any subscription service OR as a separate annual subscription option Discounted subscription 					●	●
CUSTOMIZED MESSAGES/ON HOLD		●	●	●	●	●
<ul style="list-style-type: none"> Discounted package rates, 1-3 discounted packages to choose from 						
eNEWSLETTER		●	●	●	●	●
<ul style="list-style-type: none"> Access to weekly emails making sure you are up to date on all product and program information 						
TECHNICAL SUPPORT & DISCOUNTS	TIER	1	2	3	4	5
GM ESI – CONNECTION PROMOTION		●	●	●	●	●
<ul style="list-style-type: none"> Free monthly access to GM eSI on previous CONNECTION purchases 						
IDENTIFIX		●	●	●	●	●
<ul style="list-style-type: none"> Discounts off the standard monthly rate 						
TECHNICAL DELIVERY SYSTEMS (TDS) Subscription Package				●	●	●
<ul style="list-style-type: none"> Qualify to purchase one year of Service Programming for \$995 (USD) and an additional offer to purchase a one year of Service Information (SI) at the discounted rate of \$900 (USD). 						
NEW! ALL DATA REPAIRS		●	●	●	●	●
<ul style="list-style-type: none"> Discounts off the standard monthly rate 						



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*See full program details and for qualifications. Up to 24-month/40,000kms coverage applicable to Professional/Gold and Genuine GM parts only. Advantage/Silver and Professional/Gold and Genuine GM parts that qualify for less than 24 months parts warranty qualify for up to 12 months/20,000 kms.