PREFERRED PRICING

ONE MORE INCREDIBLE PERK OF YOUR MEMBERSHIP

To thank you for being a valuable partner of ours, you're invited to take advantage of our Preferred Pricing program. Eligible employees can purchase eligible new Chevrolet, Buick, GMC and Cadillac vehicles at our Preferred Price.

To claim this offer, take your unique company code to

GMPreferredPricing.ca

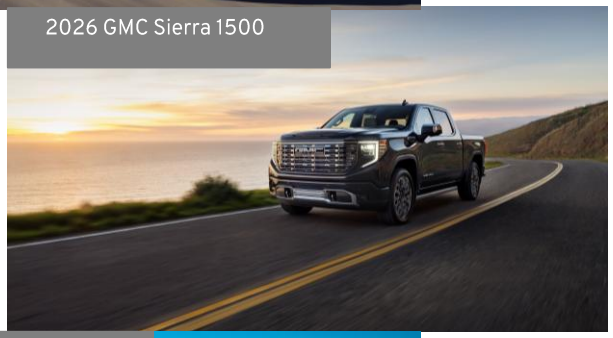
for full program offers and details.

For more information call: **1-866-410-1622**

2026 Chevrolet Equinox



2026 GMC Sierra 1500



2026 Cadillac LYRIQ



2026 Buick Envista



PREFERRED PRICING

OUR WAY OF SAYING THANKS

As a valuable partner of GM, we're inviting employees of your company to enjoy the discounts and offers included in our 2026 Preferred Pricing program.



WHAT IS PREFERRED PRICING?

Preferred Pricing is our way of inviting you to the extended General Motors family. We are grateful to be partners with companies like yours and want to show our appreciation by sharing an offer that is accessible to GM supplier companies.

The Preferred Pricing program allows employees at eligible supplier companies to pay our Preferred Price* on the purchase or lease of almost every new Chevrolet, Buick, GMC and Cadillac vehicle.

To find out what models are eligible for Preferred Pricing, and to learn more about the program, visit us online at **GMPreferredPricing.ca** or speak to your local participating dealership.

HOW DOES IT WORK?

Preferred Pricing is simple. All your employees need to do is register at **GMPreferredPricing.ca** using your company's unique code. Once they've signed up, they can search the site to find an eligible vehicle that's perfect for them. They can then request an authorization number and bring it, along with proof of employment (a recent pay stub or letter from HR will do), to a participating dealer.

CAN I COMBINE THE DISCOUNT WITH OTHER CURRENT OFFERS?

Certain GM incentives can be combined with Preferred Pricing. Visit your dealer for details on current offers, or find current offers on gm.ca.

WHO IS ELIGIBLE?

Canadian employees* at eligible Preferred Pricing companies and their spouses. Note that selected vehicles must be titled and registered in the approved employee's or spouse's name for personal use only.

*Preferred Pricing offer available for current employees of GM-authorized companies (excluding retirees, contract or temporary employees) on the retail purchase or lease of eligible new Chevrolet, Buick, GMC or Cadillac vehicles by 4 January 2027. Vehicle exclusions apply. Obtain program details and your Preferred Pricing authorization code at www.gmpreferredpricing.ca. Bring your authorization code to a participating GM Dealer to obtain your Preferred Pricing quote. Proof of eligibility required. GM may modify or terminate this program in whole or in part without notice.